

Travel Smart Delivery - Proposed Programme for Woking 2012/13

Workstream: Woking
Workstream Lead: Paul Fishwick

Last Updated by: Paul Fishwick

Last Updated: 21/08/2012

Delivering Service - Key	
T&T	Travel & Transport Team
SD	Strategic Design Team, Highways
Engmt Tm	Engagement Team (revenue schemes)

KEY COMPONENT PROGRAMME FOR 2012-2013

Scheme details										Costs		Source/Detail of Funding					Implementation Dates			
Ref	Element	Scheme Title	Location (ward/corridor/road name)	Scheme Description	Delivering Service/ Partner	Lead officer	Chronos/ SAP Code	Estimated Costs	Key Comp	Large Bid	S106 / CL	Local contributions			Design		Implementation			
												D&B	Third party/ Other	Total Local contribution	Est'd start	Est'd finish	Est'd start	Est'd finish		
1	1 - Bus Priority	Real Time Passenger Information (RTPI) system GPRS upgrade	Borough wide	Project underway to upgrade Surrey RTPI system. Planned completion by end of 2012. Initial phase of the system upgrade is now in live trial with the bus operator, Arriva. Other operators with RTPI-equipped services will follow, including Abello & Countryliner, serving all major bus corridors in Woking.	T&T through existing contract with Trapeze	Neil McClure		45	45	0	0		0	0	0	Aug-12	Oct-12	Oct-12	Dec-12	
2	1 - Bus Priority - Woking	Intelligent Bus Priority	Borough wide	Eight traffic signal-controlled junctions, have been identified to install intelligent bus priority equipment in 12/13. These junctions are located on bus corridors serving Woking which have an impact on bus reliability IBP is a function controlled by the Surrey RTPI system.	T&T through existing contract with Trapeze/ Traffic Signals	Neil McClure		30	30	0	0		0	0	0	Sep-12	Nov-12	Nov-12	Jan-13	
3	1 - Bus Priority - Woking	Bus corridor infrastructure improvements		Continuing the programme which started last year, works are progressing to upgrade/improve bus stop infrastructure where required along bus corridors linking Guildford & Woking. These include 462/463, 437, 557 bus routes	T&T through existing contract with Trapeze/ Traffic Signals	Neil McClure		20	20	0	0		0	0	0	Jun-12	Jan-13	Feb-13	Feb-13	
4	1 - Bus Priority - Woking	Surrey Travel SMART Bus Stop Hub	Knaphill	One pilot bus stop hub in Surrey was programmed for 12/13 financial year. One of the key aims of the hub is to provide a bus/cycle interchange with shelter & storage, and as such needs to be linked to cycle route infrastructure. Other facilities at the enhanced bus stop could include: CCTV, RTPI display, audio bus information, wayfinding information and solar power. Knaphill (Redding Way/The Vyne Health Centre) has been identified as a suitable location for the pilot hub. The exact location and specification is now being finalised in consultation with key stakeholders. This location forms part of our bus corridor improvement measures	T & T	Neil McClure		60	60	0	0		0	0	0	Aug-12	Oct-12	Jan-13	Mar-13	
5	2 - Cycling - Woking	A245 Old Woking Road o/s Marist School Toucan Crossing	Byfleets	Puffin crossing to east of Oakcroft Road, o/s Marist School	SD	Chris Parry		100	55	0	£27 £4.5 £13.5		0	0	45	Apr-12	Oct-12	Oct-12	Dec-12	
6	2 - Cycling - Woking	Cycle schemes, Woking	Byfleets	Now A245 Parvis Road. Implementation of two cycle schemes in Woking, for which feasibility studies have been carried out in recent years. Substitute scheme of Parvis Rd Shared Cycle and Walking Route, due to issues with 85th % traffic speed on St Johns Road.	SD	Chris Parry		40	40	0	0		0	0	0	Jul-12	Aug-12	Oct-12	Dec-12	
7	6 - Travel Promotion Woking	Go-Ride	Borough wide	Cycle Woking established a successful Go-Ride training scheme, aimed at schools and delivered through British Cycling. This funding enables the scheme to continue until March 2015 and be 'rolled out' to Woking schools.	Engmt Tm/British Cycling	Marc Woodall		30	30	0	0		0	0	0	N/A	N/A	Apr-12	Mar-13	
8	6 - Travel Promotion Woking	Cycle training - Level 3 transition from primary to secondary school (500 hours @£40ph)	Borough wide	Adults and family cycle training being offered to businesses and families who are located near to improved routes.	Engmt Tm	Marc Woodall		5	5	0	0		0	0	0	N/A	N/A	Sep-12	Mar-13	

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9	6 - Travel Promotion Woking	Branding and marketing, including initial exhibitions	Borough wide	Using learning from the previous work undertaken within the Sustainable Travel Towns and Cycle Woking, branding and marketing of the sustainable transport elements created within the project.	Engmt Tm	Marc Woodall		20	20	0	0			0	0	0	Apr-12	Mar-13	Apr-12	Mar-13	
10	6 - Travel Promotion Woking	Community implementation funding	Sheerwater & Maybury	Funding of small scale community and transport works devised by the local community.	Engmt Tm/HWY ?	Marc Woodall		150	150	0	0			0	0	0	Apr-12	Dec-12	Sep-12	Mar-13	
11	6 - Travel Promotion Woking	Community hub funding	Sheerwater & Maybury	Funding to facilitate community funding programme, and help develop a local hub of information and services.	Engmt Tm	Marc Woodall		50	50					0	0	0	Apr-12	Dec-12	Sep-12	Mar-13	
12	6 - Travel Promotion Woking	Cycle challenge	Borough wide	Cycle training	Engmt Tm	Marc Woodall		5	5	0	0			0	0	0	Apr-12	Jun-12	Jun-12	Jul-12	
Sub total								555	510	0	45			45							

LARGE BID PROGRAMME FOR 2012-2013

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1	1 - Bus Priority Woking	Quality Bus Corridor Improvement works	Borough wide	Improvements for passengers and buses at bus stopping places along corridors to benefit all services along that corridor. Traffic management measures to facilitate reliable, efficient and effective bus services	T & T	Neil McClure	161	0	75	86	05/0211 St Johns Hill road £14,000 06/1136 Church St East £72,000	0	0	86	Sep-12	Nov-12	Nov-12	Jan-13
1a	1 - Bus Priority Woking	Quality Bus Corridor Improvement works	Woking town centre - Knaphill (via Goldsworth Park) Quality Bus Corridor		T & T	Neil McClure	included above	0			As above			0	Sep-12	Nov-12	Nov-12	Jan-13
1c	1 - Bus Priority Woking	Quality Bus Corridor Improvement works	Woking - Knaphill (via St Johns) Quality Bus Corridor		T & T	Neil McClure	included above	0						0	Sep-12	Nov-12	Nov-12	Jan-13
2	1 - Bus Priority Woking	SMS/RTPI Bus Stop Plates	Borough wide	The Surrey RTPI system has recently been expanded to provide live real-time bus information to the public via the convenience of their mobile phones. Effectively every bus stop served by a real time equipped bus service has become a "virtual" real-time display. This gives bus passengers in Surrey the ability to get advance information of when their bus will arrive without the need to spend time waiting at the bus stop. To date, the take up of the service, by the public has been relatively poor. The primary reason for this is due to the lack of information at the bus stop itself, including the unique bus stop code required to access the live bus data. This code information is currently only available on the SCC and Traveline websites. Other areas of the country have seen great success with SMS RTPI usage when the information is provided at the bus stops. This project is to install 'SMS bus stop plates' along key Woking corridors	T & T	Neil McClure	20	20	0	20	0			0	Sep-12	Nov-12	Jan-13	Mar-13

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3	1 - Bus Priority - Woking	Media Broadcast RTPI displays		To provide real-time bus and rail information, alongside other relevant travel information, it is proposed to install display screens in suitable locations. Additional feeds of relevant information such as news, weather, travel disruption messages, along with SCC or employer promotional messages can also be provided on the displays for the benefit of the public. This Passenger Transport scheme is being progressed in conjunction with the TravelSmart team, as this combines with their planned work schemes. Estimated project cost - £20k (providing one display, exact location to be confirmed).	T & T	Neil McClure		20	0	20	0			0	Sep-12	Nov-12	Jan-13	Mar-13		
4	Walking & Cycling improvement	A320 Cycle Route	A320	Earth Trail - Links from Woking town centre to Guildford town centre, creating off road shared use on road in quiet streets.	SD	Chris Parry		232	0	220	£12	09/0592 25 Claremount Ave		0	0	12	Jul-12	Sep-12	Oct-12	Mar-12
5	Walking & Cycling improvement	A245 Shared Footway Scheme	A245, Old Woking Road	Mercury trail - north side footway convert to shared use between West Byfleet and Byfleet. NOTE - scheme to be dovetailed with Key Component subject to Member approval.	SD	Chris Parry		66	50	10	£3.2, £3.0	06/0740 Bewley Homes 20 Parvis Road, 06/0742 Bewley Homes 22 Parvis Road		0	0	6.2	Jul-12	Aug-12	Oct-12	Dec-12
6	Information, Travel Planning & Marketing	Website improvements	N/A	Development of new interactive on-line mapping, journey planner and integrated travel information	Engmt Tm	Marc Woodall		30		30					0	Sep-12	May-13	Jun-13	Jun-13	
7	Information, Travel Planning & Marketing	Indoor Mapping	Borough wide	points into the town, as well as the possibility to go into the Belfry shopping centre and Harlequin. Budget includes funding for design and printing of mapping and any new display	Engmt Tm	Marc Woodall		15	0	15	0			0	0	0	Aug-12	Dec-12	Jan-13	Mar-13
8	Information, Travel Planning & Marketing	Travel Planner Training	Borough wide	Larger businesses with over 100 employees, professional travel planning training will be offered.	Engmt Tm	Marc Woodall		30	0	30	0			0	0	0	Set 12	Mar-13	Sep-12	Mar-13
9	Information, Travel Planning & Marketing	Cycle training	Borough wide	Residents and businesses within 300 metres of a cycle route will also be entitled to discounted cycle training at a price of approximately £15. Launch events will accompany the completion of routes.	Engmt Tm	Marc Woodall		8	0	8	0			0	0	0	Set 12	Mar-13	Sep-12	Mar-13
10	Information, Travel Planning & Marketing	Intensive infrastructure marketing	Borough wide	Intensive target marketing along the improved bus corridors and new cycle routes.	Engmt Tm	Marc Woodall		5	0	5	0			0	0	0	Set 12	Mar-13	Sep-12	Mar-13
11	Information, Travel Planning & Marketing	Travel Planner materials support	Borough wide	Travel SMART will offer materials and branding support to participating businesses.	Engmt Tm	Marc Woodall		12.75		12.75	0			0	0	0	Set 12	Mar-13	Sep-12	Mar-13
12	Information, Travel Planning & Marketing	Business package delivery	N/A	Contract management, business development and administration of the business package	Engmt Tm	Marc Woodall		5.25		5.25				0	0	0	Sep-12	Mar-13	Sep-12	Mar-13
13	Information, Travel Planning & Marketing	Brompton Dock	Borough wide	Proposal to install a 40 bike dock to be located at Woking railway station in partnership with South West Trains.	Engmt Tm	Marc Woodall		40	0	40	0			0	0	0	Sep-12	Dec-12	Jan-13	Mar-13
14	Information, Travel Planning & Marketing	Awareness and marketing	Borough wide	As the improvements to local transport facilities are introduced, a wide scale marketing campaign will be undertaken in conjunction with local retailers. Half the space on Travel SMART branded maps, leaflets and other materials will be available to retailers to market their business.	Engmt Tm	Marc Woodall		26.3	0	26.3	0			0	0	0	Set 12	Mar-13	Sep-12	Mar-13
15	Information, Travel Planning & Marketing	Personalised travel planning		Organisations on the Sheenwater business parks will be able to request personalised travel planning sessions for their staff.	Engmt Tm	Marc Woodall		15	0	15	0			0	0	0	Set 12	Mar-13	Sep-12	Mar-13
16	Information, Travel Planning & Marketing	Business Travel Forum		One business travel forum will be set up in Woking Town Centre, with independent support and will continue each year of the programme.	Engmt Tm	Marc Woodall		50	0	50	0			0	0	0	Set 12	Mar-13	Sep-12	Mar-13
								736	50	582.3	126.9			0	0	104.2				